

GRANT HAWKEY

Professional WordPress Developer & Web Designer

I AM GRANT, A GOLD COAST WEB DESIGNER AND DEVELOPER WITH 20+ YEARS OF EXPERIENCE IN WEB SERVICES AND RELATED INDUSTRIES.

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Phone 0466 408 346

Location Gold Coast, QLD Australia

- WordPress Custom Development
- Workflow Systems & Architecture
- Online Marketing
 - System Development & Deployment
 - Content & Media Management
- Graphic & User Interface Design
- Domain & Hosting Management
- Web Strategy Planning & Consultancy
- Individual & Group Workshop Training



I enjoy working with clients and partners, assisting them get the most out of their technology – be it online web applications, software solutions, or mobile devices. I thoroughly research and then share my insights, always making sure to only commit to what I can truly deliver. This approach reflects my steadfast dedication to maintaining a professional yet warm work ethic.

Every person and their respective enterprise possess distinct technological needs, aspirations, and personalities. I am grateful for the opportunity to collaborate with a diverse range of individuals and roles. Despite facing demanding circumstances, I have experienced the benefits of persevering through difficulties to uncover the right solutions.

KEY SKILLS

WordPress Development
Web & Screen Design
UI & UX Design
Solution Strategies
Hosting, DNS, Infrastructure, Dev Ops
HTML5
CSS3
JS
PHP
Dry humour & dad jokes

EXPERIENCE

Operations Manager

January 2022 to Present – Angela Hawkey Art

- Packing, shipping and logistics
- Business strategy and planning
- Asset management
- Supplies and purchases
- Order processing and customer support
- Systems integrations:
 - ClickUp (Verified Consultant)
 - Notion
 - Airtable
 - Zapier
- Website design, custom development, content management, product catalogue, maintenance
- Image and digital asset management, image processing and enhancement using AI
- Marketing management and VA leadership
- SOP and training materials, documentation and database design

WordPress Development & Maintenance

May 2020 to February 2023 – Revision Village

- Website health assessment
- Database optimisation
- Code troubleshooting and rectification
- Performance optimisation
- Media optimisation
- Membership management

- Hosting infrastructure
- Custom post types, taxonomies, fields, relationships
- Elementor layouts and custom loops/archives/singles
- Responsive design & development
- Technical documentation
- Scheduled maintenance and ongoing retained services each month

WordPress Development & Maintenance

October 2019 to April 2022 – Grace Loves Lace

- Troubleshooting and bug fixing legacy website
- New features and improvements
- Optimisations of existing codebase and file structures
- Cloud file storage integration
- Customer experience portal with account management
- Integrations with booking engine (Timely)
- New content templates and layouts with Elementor
- WooCommerce management, new features, and updates
- Scheduled maintenance and retained services each month
- Planning and strategy, team training, system audits, reporting to Exec team

Freelance WordPress Developer & Consultant

November 2017 to March 2022 – Various contracts

- WordPress site builds
- WooCommerce online stores
- Shopify stores
- Various WordPress editors including:
 - Bricks
 - Elementor
 - Oxygen
 - Divi
 - Block Editor (Gutenberg)
- Hosting infrastructure and associated Sys Admin

WordPress Developer Contract

February 2018 to September 2018 - Dr Libby Pty Ltd

- WooCommerce online stores
- Shipping logistics
- BigCommerce online stores
- Teachable online course creation and management
- Drip email broadcast and campaign creation, management and automation
- Hosting infrastructure
- Domain & DNS management
- Responsive design & development
- Technical documentation

WordPress Developer Contract

July 2017 to January 2018 - Nutriscience Australia

- Multisite WordPress Networks platform architecture & development
- WooCommerce online stores
- Affiliate program development
- Hosting infrastructure
- Domain & DNS management
- Responsive design & development
- Development workflow design
- Technical documentation

WordPress Developer Contract

March 2016 to July 2017 - Ignite Travel Group

- Multisite WordPress Networks platform architecture & development
- Content broadcasting systems
- Hosting infrastructure
- Domain & DNS management
- Responsive design & development
- Development workflow design
- Technical documentation

Principal & Developer

December 2015 to present - Volition Web

Launch of new WordPress specific services & solutions for businesses looking to leverage the benefits of the platform.

Front End Developer

November 2014 to December 2015 - Guerrilla Digital

- Efficient workflow including VVV, Git, Gulp, automated deployments etc.
- HTML5 and CSS3
- WordPress specialist and maintenance automation
- Accessibility and Validation to W3C and WCAG 2.0 AAA standards
- User Acceptance Testing (UAT)
- Browser and device testing
- Client training and support
- Web Hosting services and support - Linux, WHM/cPanel

Web Designer & WordPress Developer

March 2013 to September 2014 - Tropixel

Focusing on Web Design, WordPress & BigCommerce Development, personal customer service and project management.

Web Services Manager & Field Technician

May 2011 to January 2013 - Techs Onsite

- Web Design & Development
- Content Management Systems including WordPress & Joomla
- Web Hosting and Server Management
- Email Marketing Design & Campaign Management
- Proposals, sales, Online Backups
- Web Application Solutions
- Onsite Service and Repair Technician - PC & Mac
- Mobile device solutions and configuration - iOS, Android, Web based
- Workshop based repair and new system builds

Operations Manager

January 2011 to January 2014 - Angela Hawkey Photography

- Online solutions.
- Data Management & Backup Solutions.
- Technical Advisor.
- Social Media Management.
- Web Design & Development, Content Management - WordPress.
- Phone & email support & sales.

Online Communications

June 2009 to January 2011 - Fashion TV Oceania

- Web & Graphic Design
- Web Development, including Joomla Development
- Video encoding
- Content copy writing & publishing
- Social Media strategies and management, including Facebook, Twitter, Youtube and SEO including analytics and reporting
- System Administration and networking

Senior Web Designer

June 2004 to June 2009 - Mantis Technologies

- Website planning and consultation
- Logo, web site, web application and GUI design & development
- Standards compliant XHTML, CSS, .Net 2.0
- Tableless CSS layout
- Accessibility and Validation to W3C standards
- Browser support for IE6-8, Firefox 2.x-3.x, Safari 3.x-4.x, Chrome 1.x-2.x, Opera 9.x
- Client training and support
- Social marketing platforms
- Hosting server management - Plesk mainly

Principle, Graphic Design & Web Development

January 2003 to June 2004 - Aspiring Artists

- Business Development & Planning
- Graphic Design
- Web Development
- HTML & PHP coding
- Digital Photography
- Ecommerce and online trading

Principal & Developer

January 2002 to January 2014 - GA Hawkey Web Services

- Website planning and consultation
- Logo, web site, web application and GUI design & development
- Standards compliant XHTML & CSS
- Joomla & WordPress platforms
- Tableless CSS layout
- Accessibility and Validation to W3C standards
- Browser support for IE6-9, Firefox 2.x-3.x, Safari 3.x-4.x, Chrome, Opera 9.x-10.x
- Client training and support
- Social marketing strategies and management
- Web Hosting services and support - cPanel, Plesk, DirectAdmin
- Business Administration (Cert IV)

Graphic Design & Office Administration

March 2001 to March 2002 - This Month on Local Area Magazines

- Graphic Design
- Web Development and content management
- Advertisement concept and design
- Pre-press production
- Accounts Receivable
- General Office Administration

Information Management Officer, Information Services

January 1998 to February 2001 - Queensland Health

- Desktop support
- Novel Netware & Windows Network installation, configuration and administration
- Infrastructure design and installation of routers, switches, PABX
- Hardware Technician
- User training
- System Analyst

REFEREES

“Grant and I have worked together on many web development projects. Grant is a well-versed professional web developer with many years of valuable experience. Grant's a fast learner and a great teacher. I sincerely enjoyed working with him. He is a trustworthy, honest person and loves to make people laugh. I would highly recommended Grant to anyone seeking a professional web designer/developer.”

– Mike Hancock - Lead Developer & Digital Strategy, Dr Libby Pty Ltd

“Working with Grant was always a pleasure. He is always professional at his work, has multiple solutions to solve problems and walks you through solutions in an easy to follow form. Grant's work ethic and quality is to be admired and was very much appreciated among our team.”

– Dipesh Ranchhod - Lead Developer, Ignite Travel Group

“I would like to recommend Grant as a candidate for a position with your organization. During my time working with Grant I found him to have outstanding work ethic and communication skills. I also consider him to be a kind, courteous person who makes an effort to get along with his colleagues and create a pleasant working environment. While part of our team Grant demonstrated very strong web development skills with a vast knowledge of WordPress. He can follow very strict design instructions with no compromise on the original vision or timeframe. He also has the ability take a project from start to finish with little direction yet still produce high quality work. Grant also brings with him a great desire to follow and implement systems that increase both individual and team efficiency. At every stage of a project, he's always looking to improve the way, not only he works but those around him work as well. I have no reservations in recommending Grant as I believe he would be a valuable addition to any company.”

– Larry Pickering - Developer & IT Manager, Nutriscience

“Grant joined our web design and development team to assist with multiple ongoing projects and business development activities. During his time working in our team, Grant has regularly sought ways to improve our systems, the quality of our public-facing sites across our brands, and always been open to learning new methods and platforms from other team members. Grant has also endeavoured to complete tasks in a timely manner with well recorded progress and communication along the way.

I am happy to recommend Grant for his web design and development skills, and his positive contribution to a team.”

– Matthew Keegan - Partner, Arrowhead Asset Management

"I've found Grant is a great team player, has excellent attention to detail, and is a fast learner. He's passionate about technological advances, and just a very good guy to work with - reliable, calm and a hard worker!"

– Kaio Andrade - Freelance Web Developer

"I've always found Grant to be interested in learning new technologies, new methods, and a guy who likes to increase productivity through automation. I especially recommend him for assessing existing systems and implementing replacements that are focused on what matters in business."

– Daniel Harrison - Lead Developer, Guerrilla

"In the time I've known Grant professionally, I've found his approach to projects to be practical, ethical, and very valuable. The quality of his work is highly regarded by other members of the team and clients alike."

– David Shirley - Managing Director, Guerrilla

"Grant is a very skilled web developer, and I highly recommend him to anyone who wants a good professional looking website built. We have used Grant on numerous projects and our customers have always been very happy with the result."

– Deon Jongbloed - IT Consultant, Techs Onsite

EDUCATION

Advanced SEO
Workshop
Matter Solutions

Cert. Advanced
Website Design
Using CSS
Dynamic Web Training

Cert. IV Business